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### **Greensboro Selected to Host 2020 U.S. Figure Skating Championships Sports & Properties, Inc. to direct Local Organizing Committee**

November 27, 2018 — U.S. Figure Skating announced today that the 2020 U.S. Figure Skating Championships will be held Jan. 20-26, 2020, at the Greensboro Coliseum Complex in Greensboro, N.C. The U.S. Figure Skating Championships is the organization's largest event and was also held in Greensboro in 2011 and 2015.

"Greensboro did an outstanding job in hosting our U.S. Championships in 2011 and 2015," U.S. Figure Skating Executive Director David Raith said. "Our skaters and our fans had high praise for the local organizing committee and how they worked to make our marquee event special. We look forward to returning to Greensboro."

Since the 2015 U.S. Championships, the City of Greensboro has spent more than \$6 million improving the streetscape of Gate City Boulevard, the main connector between Interstate 40 and the Greensboro Coliseum Complex. The beautification and transportation enhancement project included reconfiguration and repaving of traffic lanes, landscaped medians, brick pavers, wrought iron stoplight and lighting fixtures, crosswalk pavers, benches, and much more.

"We are thrilled to have the U.S. Figure Skating Championships return to Greensboro," Greensboro Mayor Nancy Vaughan said. "The fact that U.S. Figure Skating is returning to Greensboro for a third time with its premier event underscores Greensboro's event hosting capabilities and reputation as Tournament Town USA."

The 2020 U.S. Figure Skating Championships will be the first to feature a new format for the event that is focused on the top Junior and Senior skaters. The Championships will showcase two of North Carolina's most prominent metro areas – the Triad (Greensboro, Winston-Salem, and High Point) and the Triangle (Raleigh, Durham, and Chapel Hill) – as the event will also include the first-ever U.S. Figure Skating National Team High Performance Camp, which will be held January 26 to 29, 2020, at the Wake Competition Center in Morrisville, NC. The camp will include over 250 skaters.

"We are very excited to be selected to host the U.S. Figure Skating Championships again in 2020," said Hill Carrow, Chairman of North Carolina 2020, the Local Organizing Committee (LOC) for the event. "We will be working to top our excellent ratings as a previous host. In particular we will be focused on attracting large and enthusiastic crowds of spectators to support the outstanding U.S. Figure Skating athletes who are among the best figure skaters in the world."

Sports & Properties, Inc. (SPI), of Cary, NC, directed the Local Organizing Committee for both the 2011 and 2015 U.S. Championships and will now serve in a similar capacity for the 2020 U.S. Figure Skating Championships. SPI's CEO, Hill Carrow, is serving as the Chairman of the NC 2020 LOC, just

as he did for the 2011 and 2015 events.

U.S. Figure Skating's reigning U.S. champions are Bradie Tennell, Nathan Chen, Alexa Scimeca Knierim & Chris Knierim, and Madison Hubbell & Zachary Donohue (ladies, men, pairs, ice dance, respectively). The 2019 Geico U.S. Figure Skating Championships will be held in Detroit at the Little Caesars Arena. The 2019 U.S. Championships serve as the qualification event for U.S. skaters for the 2019 World Figure Skating Championships.

**About Sports & Properties, Inc.:** Sports & Properties, Inc. (SPI) is a sports marketing and sports development firm located in Cary, NC, that focuses on four primary areas of business: sports tourism; sports facilities development; major sponsorships, including naming rights; and major events. SPI has recruited and directed numerous national and international events in Greensboro at the Greensboro Coliseum Complex including the U.S. Figure Skating Championships, U.S. Olympic Trials – Table Tennis, American Cup International Gymnastics, U.S. Masters Swimming National Championships, USA Gymnastics Championships, USA Masters Games, Nastia Liukin Cup, National Collegiate Table Tennis Championships, and the U.S. Masters Swimming High Performance Camp. SPI clients include Capitol Broadcasting Company, the Asheville Buncombe Regional Sports Commission, the North Carolina Football Club, Cobb Energy Performing Arts Center, the City of St. Petersburg, and the Greensboro Coliseum Complex, among others. For more information on SPI, visit the website at [www.sportsproperties.com](http://www.sportsproperties.com)

**About U.S. Figure Skating:** U.S. Figure Skating is the national governing body for the sport of figure skating in the United States as recognized by the United States Olympic Committee and the International Skating Union. U.S. Figure Skating is comprised of more than 750 member clubs, collegiate clubs, school-affiliated clubs and more than 1,000 registered Learn to Skate USA programs representing more than 184,200 members. U.S. Figure Skating is charged with the development of the sport on all levels within the United States including athletes, officials, sanctioning of events and exhibitions, and establishing the rules and guidelines by which the sport is governed.

**About North Carolina 2020:** North Carolina 2020 (NC 2020) is the local organizing committee for the 2020 U.S. Figure Skating Championships to be held in Greensboro, N.C. NC 2020 encompasses a collaborative team consisting of the Greensboro Coliseum Complex, the Greensboro Sports Foundation, the Greensboro Sports Commission, the Greensboro Convention & Visitors Bureau, Sports & Properties, Inc., and North Carolina Figure Skating. Local sponsors of the 2020 U.S. Figure Skating Championships include BB&T, Greensboro Convention & Visitors Bureau, Greensboro Coliseum Complex, Graphic Visual Solutions, Vela Agency, Trone Brand Energy, Ice Rink Events, Systel Business Equipment, and Hagan Barrett. For more information on North Carolina 2020 and the 2020 U.S. Figure Skating Championships, visit [www.ncskate2020.com](http://www.ncskate2020.com).

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SPI is a sports and entertainment development and marketing firm specializing in sports tourism, facility analysis and planning, naming rights and major sponsorships, and major event management.

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